

EVERY STORY

A place where **who you are** matters most

Ambition 1

Quality & excellence

We will continue to deliver high quality services, influenced by the people we support, with their needs at the core of everything we do.

Ambition 2

Growth

We will achieve growth through continuing to do what we do best, whilst also developing new specialist services. We will expand our geographical reach, enabling us to support more individuals and their families, and meeting the growing needs of the communities we work within. We will continue to strengthen our relationship with the various Local Authorities we engage with and create new relationships. We will diversify our income through different approaches to income generation.

Ambition 3

Inclusion

We will continue to be a fully inclusive charity, supporting individuals with Autism and Learning Disabilities, ensuring their personal, cultural and spiritual needs are embedded into everything we do. We will ensure the People We Support continue to be given the opportunity to be involved. We will ensure the People We Support continue to feel free to be engaged and influence the design and delivery of services. The people we support, their families and loved ones, and our staff, will carry on influencing the design, delivery and development of all of EveryStory's service Outputs, Outcomes and future decisions.

Ambition 4

Financial Stability

Through a clear strategy we can achieve growth, development and fundraising targets whilst delivering quality services. We will identify and deliver new services that are financially viable, allowing for planned and structured growth whilst achieving financial stability across the Charity.

Ambition 5

Reputation & voice

We will ensure the people we support have a voice and are seen. We will make sure our story is being told and people are listening. We strive to become leaders within the sector with a strong recognisable brand, image and reputation.